



SOUTHERN  
WISCONSIN  
CHAPTER

# THIRTY-THIRD ACCOUNTING AND FINANCIAL MANAGEMENT CONFERENCE

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May 11, 2010

University of Wisconsin  
Memorial Union  
800 Langdon Street  
Madison, WI 53704  
(608) 265-3000

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The Association of  
Government Accountants

*Advancing Government  
Accountability*

Tuesday, May 11, 2010

7:30 a.m. Registration  
8:00 a.m. – 4:00 p.m. Conference  
Tripp Commons, UW Memorial Union

Please note: All general sessions will be in  
Tripp Commons, Memorial Union building.

**Objective:** The intended audience is financial managers, controllers, treasurers, auditors and IT personnel whose responsibilities involve governmental accountability and financial management. This conference is designed to enhance understanding of some of the problems encountered today in the public sector, inform of public policies and emerging issues, and provide managerial techniques to affect positive changes. The 33<sup>rd</sup> Annual Accounting and Financial Management Conference continues the Association of Government Accountant's commitment to a planned program of professional education and development for public sector financial managers.

**Format:** Lecture, question and answer

**Level:** Update/Overview

**CPE Credits:** 7 hours

**Fee:** AGA Member \$35  
Non-Member \$70  
Retired AGA Member \$25

**Registration deadline:** April 30, 2010

**Note:** Fees include breakfast rolls, beverage, luncheon with dessert, and refreshments.  
No refunds or cancellations will be accepted after April 30, 2010. Substitutions are permitted.

## GENERAL SESSIONS

### Tripp Commons

**7:30-8:00 Registration - Tripp Commons**

**8:00-8:05 Opening Remarks/Welcome**  
Sherri Voigt, Chapter President

**8:05–9:35 International Accounting Standards and GASB Updates**  
Billy Morehead, CGFM, AGA National President, Accountancy Chair-Delta State University

**9:35-10:00 Break**

**10:00-11:30 Ethics 101**  
Billy Morehead, CGFM, AGA National President-Elect, Accountancy Chair-Delta State University

**11:30-12:30 Lunch**  
Buffet with assorted sandwiches, tossed salad, potato chips, assorted soft drinks/bottled water, and fudge bottom pie

**12:30-1:30 So You Think You Can Multitask: Preserving Productivity Under Cyber Overload**

Joanne Cantor, Ph.D., UW-Madison Center for Communication Research

**1:30-1:50 Break**

**1:50-2:50 Effective Gender Communication in the Workplace**  
Sarah Gibson, Accent Business Communication, LLC

**2:50-3:00 Break**

**3:00-4:00 Effective Gender Communication the Workplace**  
(continued)

## BIOGRAPHIES

**Sherri Voigt**, CGFM, CPA, is a Management Accountant with the WI Department of Natural Resources, where she has worked since 1994. Sherri has been a State of WI employee since 1992. An AGA member since 1995, she joined the board in 1998. She is currently the chapter president for the Southern WI AGA chapter, an AGA National Awards Committee member, and Regional Coordinator for Chapter Development and Assistance for the North Central Region.

**Billy Morehead**, Ph.D., CGFM, CPA, is the current National President for the Association of Government Accountants (AGA) with a presidential theme of *“Think Big! Act Courageously! Make a Difference!”* Billy has a long history of involvement in AGA. Billy is also active in the Mississippi Society of CPAs, the American Institute of CPAs, and numerous other professional and civic organizations.

Billy has 25 years of government financial management experience in the state of Mississippi. He has been at Delta State University (DSU) in Cleveland, MS since the fall of 2000 and became the Chair of Accountancy, Computer Information Systems, and Finance and Assistant Professor of Accountancy in 2007. Billy has served DSU in other roles including Vice President for Finance and Administration and Interim Dean of the College of Business. Prior to his work at Delta State, Billy worked for the Mississippi Department of Mental Health (DMH) for 10 years as the CFO of two state hospital facilities. Before DMH, Billy worked with each the MS Department of Finance and Administration and the MS State Auditor's Office early in his state government career.

Billy graduated with a Bachelor of Business degree in Accounting from Delta State University in 1984, a Master degree in Accountancy from Millsaps College in 1995 and a Ph.D. in International Development from the University of Southern Mississippi in 2007.

**Joanne Cantor** is an award-winning professor, speaker, and researcher and an internationally recognized expert on the psychology of media and communications. After 26 years as a professor at the University of Wisconsin-Madison, she stepped out of

the college classroom so that she could spread the conclusions of her research more widely. She knows that television, computers, video games, Blackberries and the rest of our electronic appendages are profoundly affecting us in ways the average person can't see. Her entertaining and eye-opening presentations combine psychology, the latest in brain research, amusing anecdotes, and sound practical advice for keeping our own sanity, being more productive with our time, and raising healthy, happy children.

[www.YourMiPndonMedia.com](http://www.YourMiPndonMedia.com)

**Sara Gibson** After identifying a need for written communication and generational issues training in the Midwest, Sarah Gibson founded Accent Business Communication in 2004. She has offered her classes to a variety of companies, including Harley-Davidson, Metavante and the Wisconsin state government. Beyond her organizational training programs, Sarah also teaches for the evening MBA program at UW-Madison.

Sarah holds a Master's degree from North Dakota State University and has been teaching in academic and corporate worlds since 1998. In addition, she's a member of Madison Area Business Consultants, Society of Human Resource Management, and the American Society of Training and Development.

Sarah lives near Madison, WI with her husband and two children.

**Session Summary:** We each have expectations of men and women's roles and communication styles in our workplaces. This session explores the history of gender communication and gives practical strategies for effectively communicating across the genders. Specifically we will talk about:

- Individual contributions and challenges to gender communication
- Research-based gender communication styles
- Stronger skill sets for adapting to individual styles

## REGISTRATION FORM

### AGA Southern Wisconsin Chapter Symposium

**May 11, 2010**

Name \_\_\_\_\_

Employer \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

CPE Credits: 7.0 hours

Fee - Mark Appropriate Fee:

AGA Member - \$35 \_\_\_\_\_

Non-Member - \$70 \_\_\_\_\_

Retired AGA Member - \$25 \_\_\_\_\_

\_\_\_\_\_ Fee Enclosed (make check payable to the Association of Government Accountants or AGA)

\_\_\_\_\_ Purchase order forthcoming.

*Please contact us for the AGA Vendor ID number if it is needed to process payment or purchase order*

Sorry, we are unable to accept credit card payments due to high processing fees.

**Registration should be received by April 30, 2010.** Mail to:

Association of Government Accountants  
PO Box 1454  
Madison, WI 53701-1454

Registration Contact:

Sherri Voigt at 608-267-9818 or fax 608-264-6277  
[sherri.voigt@wisconsin.gov](mailto:sherri.voigt@wisconsin.gov)

For Symposium content questions and specific dietary requests, contact:

Carrie Ferguson at 608-259-9839  
[carrie.ferguson@legis.state.wi.us](mailto:carrie.ferguson@legis.state.wi.us)

## Location Information



The UW Memorial Union is located at 800 Langdon Street, marked by the sun ☀ on the above map. Parking is available at the Lake Street Ramp.

### NEARBY LODGING CHOICES:

- Double Tree Hotel, 525 W. Johnson Street, 6 blocks from Memorial Union, 608-251-5511
- Edgewater Hotel, 666 Wisconsin Avenue, 7 blocks from Memorial Union, 608-256-9071
- Madison Concourse Hotel, 1 W. Dayton Street, 7 blocks from Memorial Union, 608-257-6000
- Best Western Inn on the Park, 22 S. Carroll St, 10 blocks from Memorial Union, 608-285-8000

We recommend that you dress in layers and bring a sweater or jacket to the conference in case the room temperature is not comfortable for you.

## Membership

If you are not currently a member and you would like to join AGA to take advantage of the member rate for this training, visit the National AGA web site and include a copy of your membership application with your registration to help speed our processing.

<http://www.agacgfm.org/membership/membershipdefault.aspx>

Remember, membership benefits include not only a reduced price for this training, but also national publications, discounts on other chapter and national training events, and a free luncheon meeting from the chapter.

Membership dues are as follows:

- **Full Government**—\$90/year—Full Government - This class of membership is available to individuals with three or more years of government experience.
- **Private Sector**—\$150/year—available to individuals working for private companies, corporations, partnerships and sole proprietors.
- **Early Career**—\$45/year—available to individuals with less than three years of experience.
- **Student**—\$30/year—This class of membership is available to full-time college/university students that are not gainfully employed.

*Please note that these are the dues charged by AGA national, and that the Southern Wisconsin Chapter does not charge any additional chapter dues.*

